



235 South Main Street  
Doylestown, PA 18901  
Phone (800) 351-1154  
Cell (267) 243-1122  
Fax (215) 348-1976  
Email [jocraig@keystonemotors.com](mailto:jocraig@keystonemotors.com)

Contact me with any questions you have or for any accessories you'd like for your Volvo.

Joe Craig's Hours	
Monday	9am-9pm
Tuesday	9pm-9pm
Thursday	9am-3pm
Friday	9am-6pm
Saturday	9am-5pm
Service/Parts Department	
Monday - Thursday	7am-7:30pm
Friday & Saturday	7am-5pm

September 2005						
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# The Volvo Voice

## The New C70: The Best of Two Models

Agenda Magazine

Thanks to its three-section retractable hardtop, buyers of the second-generation Volvo C70 will be able to enjoy life without compromise- top up or down.

"We've succeeded in creating an attractive convertible which, at the mere touch of a button, converts into an equally elegant coupe. The customer gets two cars in one. Both with space for four adults." Says Hans-Olov Olsson.

The new car is to make its debut at the Frankfurt Motor Show in mid-September and will go on sale in the first half of 2006.

The new C70 is about the same size and width as its predecessor. This, combined its forward-thrusting nose section, gives the car a powerful profile.

"We decided to start with a coupe design. When we were satisfied with the result, we made the necessary adjustments to create a convertible out of the coupe lines" says design manager Fedde Talsma.

The car was developed to be one of the safest convertibles on the market in terms of both preventive and protective safety. It has an advanced body structure and several solutions that make it unique among open-topped cars.

The absence of a fixed roof has been compensated for with reinforcements and sophisticated technology. One example is the door-mounted Inflatable Curtain (IC), a new development which forms part of an enhanced side-impact protection system for open-topped cars.

Since it cannot be installed in the roof, it is fitted in the doors, deploying from below when needed.

This Inflatable Curtain is extra stiff when deployed. This means that it can remain upright and help provide very effective head protection. It also deflates slowly, to help provide additional protection if the car rolls over. This is a unique solution.

The Body structure not only enhances the car's safety but also gives it a level of torsional rigidity which is twice as high as that of its predecessor. When the hardtop is up, the torsional rigidity increase by a further 10-15 percent.

"A torsionally rigid body is important to the car's handling. It makes the car stable and easier to control, as well as more fun to drive," says project manger Patrik Widerstrand.

The new car is being developed and manufactured under a joint venture with Pininfarina of Italy. Like its predecessor, it will be built in Uddevalla, Sweden.

The first generation C70 convertible had its best year in 2004 when just over 8,000 units were sold. The yearly sales target for the new C70 is more than twice this.






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 Keystone Motors - Doylestown  
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-  All New C70
-  Garlic Parmesan Chicken
-  More About the New C70

**Try this great recipe!**

**Garlic Parmesan Chicken**

**Ingredients**

- 2 tbps. olive oil
- 1 clove garlic, minced
- 1 c. dry bread crumbs
- 2/3 c. Parmesan cheese
- 6 skinless, boneless chicken breasts

- 1) Preheat oven to 350 degrees F.
- 2) In a bowl, blend olive oil and garlic.
- 3) In another bowl, blend bread crumbs and Parmesan.
- 4) Coat chicken in olive oil mixture.
- 5) Coat chicken in bread crumb mixture.
- 6) Bake for 30 minutes until chicken is no longer pink in the center.

**Both convertible and coupe!**

**Irvine CA, (July 15, 2005)** – Volvo Cars of North America, LLC (VCNA) today released the first official photos of the all-new C70. With its innovative three-piece retractable hardtop, the second generation C70 is a car that offers the best of both worlds. With the top up, it's a sporty coupe with dramatic, head-turning style. With the top stowed below the rear deck, it's an open-air convertible that invites wind-in-the-hair fun and excitement. What makes the all-new C70 even more appealing is that there is room for four people.

The all-new Volvo C70 will be unveiled at the 2005 Frankfurt Motor Show in mid-September, with sales beginning in the U.S. in the Spring of 2006 – just in time for summer.

